ASSET MANAGEMENT
Maturity Assessment,
STRATEGIC ROADMAPPING
and TRANSFORMATION Programmes

A personalised way of making
all the pieces fit together...

THE WOODHOUSE PARTNERSHIP
EVERY ORGANISATION HAS UNIQUE CHALLENGES AND OPPORTUNITIES

An organisation’s assets include a unique mix of physical infrastructure, financial, human, reputational, intellectual and other resources.

Making the best use of these, in a changing environment, with conflicting stakeholder expectations, ‘initiative overload’, management turnover and a diverse workforce is a massive challenge. These problems are compounded by ‘temporary enthusiasms’ and a confusing range of messages, ‘best practices’ and perceptions of importance or criticality.

So... we need to know where the real strengths and weaknesses lie, and what the true priorities are...

THE PROBLEMS WITH AUDITS, BENCHMARKING AND ‘GAP’ ANALYSIS

Most organisations have tried various forms of self-assessment, external audit, benchmarking or studies to identify gaps with respect to ‘world-class’ or ‘best practice’.

However such exercises often result in long lists of recommendations with little or no value-for-money justification, prioritisation or commitment to implementation. The studies focus on the gaps, shortfalls and differences, without testing the potential solutions for practicality, value, local acceptance or realistic timescales.

So we need to focus on what is the most valuable, practical and urgent, while actively laying the foundations for clearer strategic goals...

EMERGING STRUCTURE AND STANDARDS

Building on the worldwide success of the British Standard Institution’s PAS 55 specification (for the optimal management of physical assets), the ISO 55000 family of International Standards was published in 2014. TWPL has been at the very heart of developing these standards and provides an unrivalled experience of their usage for maturity assessment and improvement programmes.

Our assessment services enable you to identify existing strengths, as well as any gaps against ISO 55001 requirements or potential transformation areas. It uses the full rigour of a structured and disciplined auditing protocol, developed over 20 years and integrated with the Institute of Asset Management (IAM) maturity scale. It is a highly interactive process, revealing not only the current status but also the scope and business value of potential improvements.

So the TWPL assessment provides unique insight into the priorities, opportunities and optimal route to improving the management system for asset management and the sustained delivery of better performance.

There are many consultancy companies who profess to understand asset management, but few who convince me that their experience could really make a difference.

After careful consideration we chose The Woodhouse Partnership - they were very clear on the inputs needed and the outputs we would get.

They were also prepared to ‘tell it as they found it’ and work with us to plan the way forward. The resulting report was very clear, identified strengths, weaknesses and recommended actions to be taken. The jointly created Roadmap gave a clear picture of what had to be done and was translated into individual objectives for the team.

STEVE WOOD
Former Network Strategy Director, Scottish Power
UNRIVALLED ASSESSMENT AND ROADMAPPING METHOD

TWPL’s techniques have evolved over 20 years of proven effectiveness, in 28 countries and most industry sectors, to ensure that action plans are realistic, prioritized and integrated. Long-term goals and short-term priorities are joined-up into a personalised Asset Management Roadmap™ – and everyone can see and understand the total picture. The method is also scaleable; it can be applied at departmental, business unit or whole enterprise levels. We don’t just ask questions – we bring real innovative solutions and international, cross-industry experience to the relationship, and actively help you to deliver the resulting improvements.

THE RESULT: INTEGRATED, OPTIMIZED AND SUSTAINABLE ASSET MANAGEMENT

<table>
<thead>
<tr>
<th>CHALLENGES</th>
<th>TWPL ASSISTANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Governance and conflicting stakeholder requirements</td>
<td>Clearer, coherent strategic goals</td>
</tr>
<tr>
<td>Planning processes, innovation, continuous improvement</td>
<td>Robust Asset Management Roadmap™</td>
</tr>
<tr>
<td>Workforce alignment skills, motivation, ‘culture’</td>
<td>Education, mentoring and change management support</td>
</tr>
<tr>
<td>New regulations and risk management needs</td>
<td>Integrated asset risk management</td>
</tr>
<tr>
<td>Capital investment programmes</td>
<td>Quantified, risk-based justification and prioritization</td>
</tr>
<tr>
<td>Operational performance, maintenance and reliability</td>
<td>Leading edge optimization techniques</td>
</tr>
</tbody>
</table>
The integrated TWPL approach to people, processes and tools is really building a robust asset management environment in ISA CTEEP and helping us to act as a team instead of “silos”. And, just 12 months into the 3-year roadmap, this is already yielding evident culture change as well as multi-million dollar benefits.

RENATO BOSSOLAN
Programme Manager, CTEEP Asset Management, Brazil